



THE INFORMATION & THE CONTACTS YOU NEED TO SUCCEED

At IsraelWise, we are known worldwide as experts in obtaining information and building relationships between interested parties abroad and leading-edge companies in Israel.

Major industry players trust in us to serve as their source for Israel-based business intelligence and local representation. Our knowledge and extensive resources have made us the leading provider of match services and valuable business information for companies and investors interested in building relationships with Israel's booming industries.

As an active member of key Israeli and international business associations, including: the Israel-America Chamber of Commerce, the Israel Export Institute (accredited), the Israel Chamber of Commerce and the Israel-Japan Chamber of Commerce, we maintain an up-to-the-minute database of and personal relationships with the 'movers and shakers' of Israeli industry.

We are always ready to put our extensive resources and wide-ranging contact and information network to work for you to help

you identify "the right" Israeli clients, companies, technologies, and products to help you achieve your business goals.

Why Israel?

Israel is known the world over as a hot bed for new and innovative business ideas and technologies. Despite its diminutive size and population, Israel has more companies listed on the NASDAQ than any country outside of USA and more technology companies than anyplace outside California. Israel has the third highest number of patents in the world and ranks third in the world in the quality of its basic research.

Our Services

Our menu of services is designed to save you time and money and help you set a strong foundation for successful negotiations and collaboration.

Company/Technology Match:

We help you find the “right” opportunities by matching your needs against our extensive internal database and our large, diversified pool of personal business contacts.

Market Research and Presale:

Our business reports give you the low-down on everything from management to finances to competitors and future prospects. And we get them to you FAST.

Our Market Research and Presale services include:

- Info on technology, company and opportunity
- Identification of potential client and partner
- Media & PR summaries
- Market & company reviews, featuring:
 - o Core competency reviews
 - o Management/ Executive analyses
 - o Competitive/ Market position analyses
 - o Risk evaluations, and
 - o Customized focus reports
- Advice, including go/no-go recommendations

Strategic Planning & Consulting:

Our highly-experienced senior-level managers can leverage their many years of work with Israeli companies and companies seeking to do business in Israel to help you develop the right strategy for entering the Israeli market and establishing strong commercial relationships. We know the system and how to get it to work for you.

We can help you keep up with the rapid pace of growth and change in this dynamic market by providing you with:

- Strategic planning and consulting regarding opportunities in Israel
- Introductions to Israel’s ‘movers and shakers’ from every branch of hi-tech industry.
- Marketing plan development to maximizes your effectiveness in selling your products, technology and services on the Israeli market

Up-To-Date Israel Industry Information:

Through our website, we offer you:

- Hot Opportunities –Featuring Israeli products and companies already reviewed and confirmed by IsraelWise as hot business opportunities
- Our newsletter: Regular updates about Israel’s leading-edge industries
- Our database: Let new opportunities find YOU by becoming part of our database.

Local Representation:

Our professional staff can establish a local Israeli presence on your behalf by:

- Representing your interests exclusively. With IsraelWise as your representative, your interests are not just our ‘number one’ priority; they are our only priority.
- Making initial contacts & setting up meetings with prospects to explore your options.
- Conducting contract negotiations from the first draft through the final pre signature stage.